

Social Media Guide for *The Rescue*: Lesson 15

At **ym360**, we're committed to helping you lead students closer to Christ. Since social media plays such a big role in all of our lives, we wanted to make it easier to communicate with your students via social media *before*, *during*, and *after* your time spent studying what Jesus had to say about identity.

The goal is to facilitate a few touch points outside of your group time and to simply generate some excitement about growing closer to Christ together.

Each phrase below is written in less than 140 characters, making it ideal for Instagram, Facebook, Twitter, or texting. Use the provided content as is, or edit it to allow for your own personal touches (e.g., your youth ministry's name as a hashtag, any specific location or time sensitive messages, etc.).

See a message you want to use? There are a few ways to go about utilizing it, such as:

- Copying the message from this document and pasting it into a new Instagram post or tweet.
- Copying the message and pasting it into the "Update Status" field of your group's Facebook page.
- Retyping the message into your phone and sending it to students as a group text.

Social Media for Students

Use these suggested messages to communicate with your students directly. **You'll notice there is lesson-specific content, as well as some general content.**

- **Send pre-lesson:** Don't miss this week's study. We'll look at the struggle to follow Jesus and how He's changing us.
- **Send post-lesson:** What's one of the characteristics of the new life (Col. 3:12-15) that I can pray that you'll grow in this week?
- **A message to gather feedback:** Did our conversation about being new creations impact your perspective on this week?
- **A reminder about keeping up with the Student Devotions:** We renew our mind through the Word. Don't miss the opportunity to connect to the Word this week.
- **A verse from the study you could send sometime between lessons:**
 - "Therefore, if anyone is in Christ, the new creation has come: The old has gone, the new is here!" – 2 Cor. 5:17

Social Media for You

If *The Rescue* is helping you facilitate meaningful times of Bible Study, we want to hear about it! We want your experience to serve as an encouragement to other youth workers as well. Consider posting a message on Instagram or Twitter to let us know how a specific lesson went.

On Instagram, include **@youthministry360** so we can make sure we're able to see your experience. On Twitter, make sure you include **@ym360**.